The Patuxent Partnership | 2024 Sponsorship Opportunities

DIAMOND SPONSOR - $20,000 (one available)

Sponsorship inclusions:

- **TPP Defense Summit (March 2024)**
    - One full-page ad in the event program, to include 150-word summary (back of front cover)
    - Recognition on signage displayed during event
    - Recognition during TPP welcome remarks
    - Recognition in TPP's weekly newsletter prior to the event, as well as Defense Summit landing page leading up to the event
    - One reserved table at the front of the event space (six seats)
    - One exhibit space
    - Eight conference registrations

- **TPP Annual Dinner (May 2024)**
    - Table of 10 at dinner (*with priority seating table assignment)*
    - Logo printed in the dinner program
    - Logo and tagline on the "Diamond Sponsor" display monitor in the state house (full screen)
    - Logo on table tents placed at each dinner table and at the bar during reception
    - Recognition at dinner
    - Recognition in TPP's weekly newsletter prior to the event, as well as the program landing page leading up to the event

- **One Full-day Program (within 2024 calendar year)**
    - One full-page ad in the event program, to include 150-word summary
    - Recognition in TPP's weekly newsletter prior to the event, as well as the program landing page leading up to the event Table to showcase display banners
    - Recognition during event
    - Company logo displayed at check-in table, as well as in the program slideshow

- **One Morning Program (within 2024 calendar year)**
    - Recognition in TPP's weekly newsletter prior to the event, as well as the program landing page leading up to the event Opportunity to have a table to showcase display banners/boards/collateral at event venue
    - Recognition during event
    - Company logo displayed at check-in table, as well as in the program slideshow

PLATINUM SPONSOR - $15,000

Sponsorship inclusions:

- **TPP Defense Summit (March 2024)**
  - Half-page ad in the event program, to include 150-word summary (2nd page of printed program)
  - Recognition on signage displayed during the event
  - Recognition during TPP welcome remarks
  - Recognition in TPP's weekly newsletter prior to the event, as well as Defense Summit landing page leading up to the event
  - One exhibit space
  - Six conference registrations

- **TPP Annual Dinner (May 2024)**
  - Six complimentary seats at dinner
  - Logo printed in the dinner program
  - Logo on the "Platinum Sponsor" display monitor in the state house (half screen)
  - Recognition at dinner
  - Recognition in TPP's weekly newsletter prior to the event, as well as the program landing page leading up to the event

- **One Full-day Program (within 2024 calendar year)**
  - One half-page ad in the event program
  - Recognition in TPP's weekly newsletter prior to the event, as well as the program landing page leading up to the event Table to showcase display banners
  - Recognition during event
  - Company logo displayed at check-in table, as well as in the program slideshow

- **One Morning Program (within 2024 calendar year)**
  - Recognition in TPP's weekly newsletter prior to the event, as well as the program landing page leading up to the event Opportunity to have a table to showcase display banners/boards/collateral at event venue
  - Recognition during event
  - Company logo displayed at check-in table, as well as in the program slideshow

GOLD SPONSOR - $10,000

Sponsorship inclusions:

- **TPP Defense Summit (March 2024)**
  - Company logo on sponsor's page in the printed event program, to include 150-word summary
  - Recognition on signage displayed during the event
  - Recognition during TPP welcome remarks
  - Recognition in TPP's weekly newsletter prior to the event, as well as Defense Summit landing page leading up to the event
  - One exhibit space
  - Four conference registrations

- **TPP Annual Dinner (May 2024)**
  - Four complimentary seats at dinner
  - Logo printed in the dinner program
  - Logo on the "Gold Sponsor" display monitor
  - Recognition at dinner
  - Recognition in TPP's weekly newsletter prior to the event, as well as the program landing page leading up to the event

- **One Full-day Program (within 2024 calendar year)**
  - One half-page ad in the event program
  - Recognition in TPP's weekly newsletter prior to the event, as well as the program landing page leading up to the event Table to showcase display banners
  - Recognition during event
  - Company logo displayed at check-in table, as well as in the program slideshow

- **One Morning Program (within 2024 calendar year)**
  - Recognition in TPP's weekly newsletter prior to the event, as well as the program landing page leading up to the event
  - Recognition during event
  - Company logo displayed at check-in table, as well as in the program slideshow

SILVER SPONSOR - $5,000

Sponsorship inclusions:

- **TPP Defense Summit (March 2024)**
  - o Company logo on sponsor's page in the printed event program, to include 150-word summary
  - o Recognition on signage displayed during the event
  - o Recognition in TPP's weekly newsletter prior to the event, as well as Defense Summit landing page leading up to the event
  - o One exhibit space
  - o Two conference registrations

- **TPP Annual Dinner (May 2024)**
  - o Two complimentary seats at dinner
  - o Logo printed in the dinner program
  - o Logo on the "Silver Sponsor" display monitor
  - o Recognition in TPP's weekly newsletter prior to the event, as well as the program landing page leading up to the event

- **One Full-day Program (within 2024 calendar year)**
  - o Company logo on sponsor's page in the printed event program, to include 150-word summary
  - o Recognition in TPP's weekly newsletter prior to the event, as well as the program landing page leading up to the event Table to showcase display banners
  - o Recognition during event

REQUIRED MATERIALS FOR SPONSORSHIP PACKAGES:

Company advertisements:

Diamond Sponsor: Full page bleed 8.75w x 11.25 h at 300 resolution
Platinum Sponsor: Half Page no bleed 7.59 w x 5.00 h at 300 resolution
Please supply files as PDFs

Company logos:

Diamond, Platinum, Gold & Silver Sponsors: No smaller than 1"h x .50w at 300 resolution
Diamond, Platinum, Gold & Silver Sponsors: Company description no more than 150 words.
Please supply files as PDFs or JPEGs