



TPP Defense Summit 2024: Sponsorship Opportunities

*****TPP membership is required for all sponsorship packages*****

Please note: All sponsorship/exhibitor submissions and required materials (listed on next page) must be submitted by March 6, 2024 to guarantee inclusion in the printed program.

DIAMOND SPONSOR - \$7,500 (one available)

- One full-page ad in the event program, to include 150-word summary (back of front cover)
- Recognition on signage displayed during event
- Recognition during TPP welcome remarks
- Recognition in TPP's weekly newsletter prior to the event, as well as Defense Summit landing page leading up to the event
- One reserved table at the front of the event space (six seats)
- One exhibit space
- Eight conference registrations

PLATINUM SPONSOR - \$6,000 (two available)

- Half-page ad in the event program, to include 150-word summary (2nd page of printed program)
- Recognition on signage displayed during the event
- Recognition during TPP welcome remarks
- Recognition in TPP's weekly newsletter prior to the event, as well as Defense Summit landing page leading up to the event
- One exhibit space
- Six conference registrations

GOLD SPONSOR - \$4,000 (four available)

- Company logo on sponsor's page in the printed event program, to include 150-word summary
- Recognition on signage displayed during the event
- Recognition during TPP welcome remarks
- Recognition in TPP's weekly newsletter prior to the event, as well as Defense Summit landing page leading up to the event
- One exhibit space
- Four conference registrations



SILVER SPONSOR - \$2,500 (four available)

- Company logo on sponsor's page in the printed event program, to include 150-word summary
- Recognition on signage displayed during the event
- Recognition in TPP's weekly newsletter prior to the event, as well as Defense Summit landing page leading up to the event
- One exhibit space
- Two conference registrations

TPP EVENTS PAGE FOR REGISTRATION: <https://paxpartnership.org/tpp-event/defsummit2024/>

REQUIRED MATERIALS FOR SPONSORSHIP PACKAGES:

Company advertisements:

Diamond Sponsor: Full page bleed 8.75w x 11.25 h at 300 resolution

Platinum Sponsor: Half Page no bleed 7.59 w x 5.00 h at 300 resolution

Please supply files as PDFs

Company logos:

Diamond, Platinum, Gold & Silver Sponsors: No smaller than 1" h x .50w at 300 resolution

Diamond, Platinum, Gold & Silver Sponsors: Company description no more than 150 words.

Please supply files as PDFs or JPEGs

OTHER SPONSORSHIP OPPORTUNITIES:

COFFEE BREAKS - \$2,000 (two available)

- Company logo on signage at coffee breaks and in the program
 - Recognition on Defense Summit landing page leading up to the event
 - One conference registration
- REQUIRED:** Company logo no smaller than 1" h x .50w at 300 resolution (PDF or JPEG file only)
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LUNCH - \$2,500 (one available)

- Company's logo and tagline on signage at lunch and in the program
 - Recognition on Defense Summit landing page leading up to the event
 - Two conference registrations
- REQUIRED:** Company logo no smaller than 1”h x .50w at 300 resolution (PDF or JPEG file only)
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EXHIBITION OPPORTUNITY:

EXHIBITOR - \$1,000 (member) | \$1,500 (non-member)

- One exhibit space
 - Recognition on TPP event page (*as an exhibitor*)
 - Company's logo is included in the exhibitor section of the printed program
 - One conference registration
- REQUIRED:** Company logo no smaller than 1”h x .50w at 300 resolution (PDF or JPEG file only)
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Contact info:

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